



N.o.w. News

Vol. 35

No. 4

Winter 1997



Season's Greetings



A look at the centuries-old journey and evolution of our favorite Christmas Eve visitor (several variations of Santas are shown throughout this Christmas NOW News)

There's nothing American boys and girls (and parents) look forward to with more anticipation each year, than a visit from Santa Claus. So do millions of youngsters around the world, yet few other cultures enjoy such a happy and engaging character as our uniquely jolly and kindly Santa.

Santa came to us from distant shores and owes much of his physical make-up and travel mode to our European ancestors.

Santa is often referred to as St. Nick... and there really was a St. Nicholas. A humble Bishop of third-century Asia Minor lived from 271 AD to December 6, 342 or 343. From an early age, Nicholas was revered for his generosity. It is said that he dressed in a disguise and went to the house of a poor man whose 3 daughters were bound for slavery (for lack of dowries) and slipped three gold coins through an open window. By chance, the coins fell into one of the daughter's stockings left to dry... thus was born one of our oldest Christmas traditions.

During his lifetime, Bishop Nicholas was credited with numerous miracles which led to his becoming St. Nicholas -- and the patron saint of such diverse groups as sailors, farmers, bakers, young maidens, and even pawnbrokers!

By the 13th century, Holland, with its large population of navigators and merchants, had no fewer than 23 St. Nicholas Churches, some of which are still partially standing. Amsterdam adopted St. Nicholas as its patron saint and Rome decreed December 6th, the anniversary of his death, as St. Nicholas' official Calendar Day. As his fame spread, so did the idea of gift-giving on his Feast Day, December 6th.

That Christmas is celebrated as a "season" and not simply a one-day holiday may well be attributed to its close proximity with the Feast Day of St. Nicholas on December 6th.

During the Medieval age, he was pictured as everything from a tattered gypsy to an austere and rather serious old man. As Christianity enveloped Europe, it's customs and practices were often intermixed with those of their pagan predecessors. So it is that St. Nicholas appeared in Scandinavia much like the Norse god, Satum, dispensing food, wine and good fortune.



Until the year 1300, St. Nicholas was envisioned with a dark beard, and he was often symbolized by a fairy-spirit, even a little girl. Few know, too, that he is the Patron Saint of Russia.

A Dutch child would insist that Santa Claus lived not at the North Pole, but in Spain and there's no need for a sleigh in sunny Spain. In the low countries of the Netherlands and Belgium, Santa would make his first appearance in mid-November, arriving by boat from Spain.

In Colonial America, St. Nicholas had already evolved into Santa Claus by way of these Dutch translations. The Old Dutch 17th century name for St. Nicholas was "Saint Niklass" popularized as "Sinterklass" and then "Sante Klaas."

By the early 1800's Santa Claus in America had become a figure almost entirely devoid of religious trappings. This was the beginning of our present Christmas holiday tradition... the sharing of gifts with those we love, and those less fortunate.

Most influential in creating our American vision of Santa were the early 19th century portrayals of Dr. Clement C. Moore and the political cartoonist, Thomas Nast. Moore's illustrated edition of his classic poem, "A Visit from St. Nicholas" captivated the nation with a portrait of a jolly old elf who leapt down chimneys and sailed over rooftops in a sleigh pulled by reindeer, while Nast's illustrations for Harper's Weekly banished forever the thin stern figure and replaced him with a roly-poly character in a red, fur-trimmed suit.

Popular belief has it that Nast created his robust, energetic version of Santa Claus in response to a request by then President Abraham Lincoln. What a better way to bind the wounds of a divided nation than with an image of his jolly-gift-giver to capture the imaginations of all Americans.



Credit must also be given to Louis Prang who brought the idea of Christmas cards to America in 1875. Prang added to Nast's caricature... the kind of belt, boots, cap and bright red cloth.

Santa hit the stores in the 1890s when a jolly fellow named James Edgar put on that bright red suit and greeted the children in his store. The next year the idea of a department store Santa spread to the big stores in the big cities and soon it became a Christmas institution across the nation. The Coca Cola ads of the 1920s, '30s and '40s formalized the visions of Santa that most Americans hold today.

Santa Claus, true citizen of the world, has become part of our traditional American Christmas. Our children once again will scan the skies, waiting for a glimpse of Santa's speeding sleigh, pulled by those reindeer, and led by the newcomer, Rudolph, with his red nose.

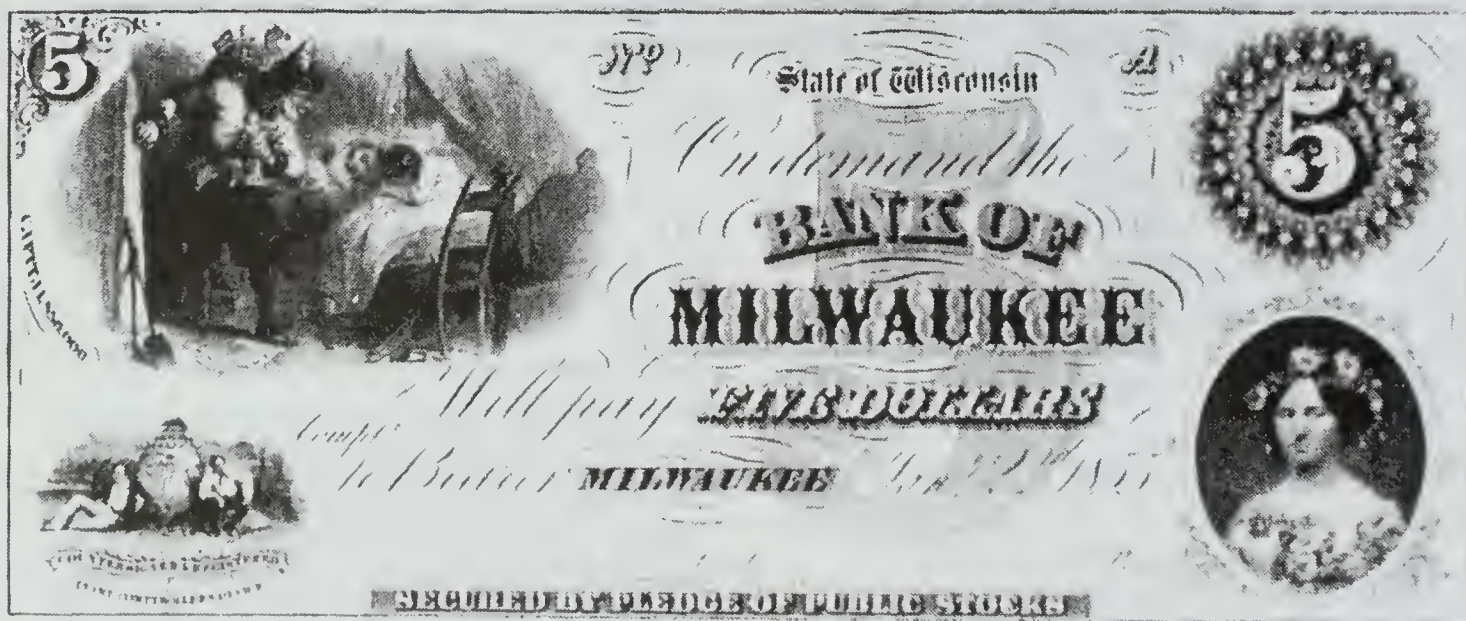
Kids listening for sleighbells may even hear a jolly "Ho Ho Ho" as we remind ourselves that Santa is loving, generous and full of life with all the traits inherited from around the world.

Numismatically, Santa has been shown on numerous tokens, medals and obsolete banknotes, starting in the 1850's. In 1966 Arlie E. Slabaugh published a booklet, "Christmas Tokens and Medals" in which were pictured 105 various numismatic items.

Since then, numerous medals have been struck, usually in silver. Shown here is a silver Christmas medallion from the Silver Towne Mint.



Santa as he appears today on this Silver Towne Christmas medallion available in 6 and 12 troy ounces (photo courtesy of Krause Publications)



The vignette of Santa Clause making his visit, the children sleeping, is as timely today as when the note was originally issued in 1855 by the Second Bank of Milwaukee. The Bank of Milwaukee was established in that year. It voluntarily relinquished business as a state bank in 1865 and changed to the National Exchange Bank of Milwaukee.

I N D E X

Page	Contents
2-4.....	Christmas
5.....	Index
6-7.....	End of my Gavel
8.....	Secretary's Musings
9.....	Good News
10.....	Something Different
12-13.....	Taster's Choice
15.....	Coin Show Information
16.....	Coin Club Information
18.....	Apathy
19.....	Business Card Ads
20.....	Join Us / Ad Rates
21.....	Board of Governors
22-23.....	Show Calendar

* DEADLINE *

* THE NEXT ISSUE'S DEADLINE *

* IS JANUARY 20th, 1998. *

* IT'S EARLY FOR THE SPRING *

* ISSUE. I NEED ANY SHOW *

* INFORMATION BY THEN. NO *

* EXCEPTIONS! *



TO THE NEW EDITOR WHO EVER YOU ARE!

As my time as editor comes to a close, I'm here to tell you that its a job you will love. It's hard work and takes alot of time. You'll be in charge of the Show Calendar and senting out bills for the ads.

When you put each issue together you will many new things to do. You will be able to use your imagination and ideas especially when you don't have anything to put in the book.

I will be able to show you how and what to do with the summer issue. I have the summer off and will be able to travel to your place where ever it is? I will bring all of the NOW stuff with me. All you need is a typewriter or a computer, a little space to work.

This will be my only time to show you the ropes. You will learn your own little tricks as you go along.

Where ever you are, PLEASE show up soon.

Your Editor

Ruth Ann Phillips



FROM THE END OF MY GAVEL!

Blame It On The Gremlins!!

What every editor fears - gremlins - got into our last issue of NOW NEWS and undoubtedly sent Editor Ruth Ann Phillips after her bottle of aspirin! The little buggers not only repositioned items in our Coin Calendar forcing a postcard to all members with corrected show information, they swallowed a line of copy from my message that may have left you wondering if this writer ever successfully completed any schooling!

So to lead off this time, here is the corrected paragraph from my last message:

"Thanks to John Wilson, President of Central States Numismatic Society and recently re-elected Governor of the American Numismatic Association, NOW personnel will be manning a complimentary club table at Milwaukee's CSNS convention in April, 1998. We hope to make our organization better known to the collecting public with the result being an increase in membership. Only by increasing our membershipbase can we grow and improve upon member services and promotion of our hobby. (But, you need not wait until next spring to assist us with this project. Sign up a new member or two now!")"

Ruth Ann's tenure as editor is scheduled to end following the next issue. Because it is imperative that we find a capable individual to carry on in her place, if you -

or someone you know - might be interested, contact me, or - better yet - contact Ruth Ann (608-244-7957) for first-hand details. She can answer your questions better than I.

Probably the greatest problem that perennially plagues every editor is the constant need for worthwhile material to publish. A few ads and a few messages from club officers do not present much for the reader to "sink his teeth" into. If you ever have given thought to putting some of your hobby knowledge on paper, your editor - be that Ruth Ann or her successor - will welcome all of the "meat and potatoes" she can get her hands on. Doing so may also put you in the running for the annual writer awards.

This reminder for all NOW members: Be sure to mark your calendar and hold the weekend of March 8th for the annual NOW show and general membership meeting. (You'll find more show info elsewhere in this issue.) Saturday evening of that weekend will feature the traditional old-fashioned "mystery dinner" organized by Dick Anderson who promises to include one of his famous coin quizzes. Fond du Lac's Holiday Inn probably will be the gathering point for dinner-goers. But at this time, only Dick knows where we will go from there. (He won't even tell me!!)

If your club is planning a show during the coming months and you are interested in attracting the young or beginning collectors to attend, be advised that we have a modest supply of the popular PNG penny boards available. Through the efforts of three PNG dealers - Harlan Berk of Chicago, Jonathan Kern of Lexington, KY., and Don Kagin of Tiburon, Calif., we will make the give-aways available on a first come basis. The three dealers have generously answered our requests for donations, and those penny boards are now in storage here in Iola. Call me (715-445-3468) so we can discuss your needs and delivery arrangement.

For those of you wondering how to make best use of the penny boards, I suggest you re-read page 18 in your summer, 1997, issue of NOW news. Then, if you still have questions, call NOW Governor Thad Streeter (715-355-5437) in Schofield. Thad and our friends of Wausau's Wisconsin Valley Coin Club have "written the book" on how to put the PNG penny boards to best use. And they have had a great time working with the kids of their area!

With the holiday season upon us, may yours be a safe, sane and happy holiday.

Rallie Finner



NOW CONVENTION - MARCH 8th, 1998

FOND DU LAC

HOLIDAY INN

625 W. ROLLING MEADOWS DR.

FOND DU LAC, WI

TIME: 9 AM - 4 PM



This more modern Santa is checking his list... maybe checking it twice, before beginning his journey.



by Ron Calkins

Ho Ho...Snow! Oh No!

Finally had to get the snow shovel out for the first snow accumulation of the winter. We actually had one in October that left beautiful, heavy snow on all the trees and because their leaves were still on, it was a spectacular fairyland affect. Well, anyway, yesterday's snow was just a slushy mess on my driveway.

My life of retired leisure ended when I went to work "during peak time" at Lands' End in nearby Cross Plains. Very busy this time of year. 3 weeks of intensive training soon made me a believer of the quality of the merchandise and the superior customer relations this company has. My Christmas shopping was done quickly and easily when I sent our kids in Portland, OR a catalogue and told them to let me know what items they were interested in.

- * Please note dues are due. Every year we received returned issues of NOW News marked "Temporarily Away." These members are dropped from our mailing list. If you change your

address or are "temporarily away" please let us know.

- * Remember, we do not send a card for each renewal every year (postage is just too costly). However, if you would like another card, please let us know and we'll send you a new one (a self-addressed, stamped envelope would be nice). Prompt renewal will save NOW the cost of sending out that 2nd Notice.
- * Election of Officers --Perhaps we can save the cost of printing and circulating ballots this year since we have only one slate of officers this year. We have talked with President Finner and will be polling the governing officers for a final decision. See article elsewhere.
- * Best idea of 1997... The kids' Penny boards have gotten a lot of use in Wisconsin and have received lots of coverage in area coin papers and local newspapers. Lots of pictures of kids pouring over the boards and filling the holes. Kids make good news coverage and, hopefully, we'll get some seasoned numismatists from these youngsters.
- * Advertising Anyone? Elsewhere in this issue you will also find the rates for full page ads, half page ads, etc. We reach over 300 active Wisconsin collectors. Give us a try and send us your ad or renewal... and thanks to those members who have supported us during this past year.



GOOD NEWS

COIN WORLD is expanding and improving services for coin clubs. The World Wide Web is a great resource for the coin collecting community - Check out the new "Club Connection" section of COIN WORLD ONLINE at <http://www.coinworld.com/>

Some of the additions you can now access online are:

- how to organize a coin club
- how to advertise club activities
- how to exhibit your coins
- how to raise money for the club treasury
- suggestions for club meeting activities
- and much, much more!

If a potential club member is looking for a club in their community, we welcome such a posting on our Club Bulletin Board. If you have a club looking for members in a particular city, use the Club Bulletin Board to invite potential new members to your meeting.

Because such lists get outdated and our Club Bulletin Board is now available and current, the traditional club listings have been eliminated from COIN WORLD ONLINE. We invite you to browse COIN WORLD ONLINE'S "Club Connection" and use the Club Bulletin Board today!

FROM: Kevin J. Hatch, Online Services Coordinator

FROM THE MILWAUKEE JOURNAL SENTINEL

FRIDAY, NOVEMBER 14, 1997

WAUSAU -- What some people won't do for a good read.

Federal officials are investigating \$2.75 in counterfeit quarters discovered this week at People's State Bank when the Wausau Daily Herald turned in money from its newspaper vending machines.

Robert Timmel, an agent with the U.S. Secret Service in Madison, said it is possible someone was experimenting with the phony quarters to see whether they would work at slot machines in casinos.

The scheme baffles a bank official.

"I mean, come on, get a job," said Jan Hegy, a supervisor at People's State Bank. "It's more trouble to forge them than to earn them."

A NOTE FROM DICK ANDERSON:

Were all set for the mystery dinner. have the place booked for March 7th. Don't know if there are 1 or 2 issues left, but will you write up a article about it? Every one going to dinner should meet in the lobby at Holiday Inn at 6:00 pm, Saturday, March 7th. If anyone wants to contact me to let me know how many are coming - please let me know. He needs to know about how many? Call Dick at 1-920-239-8471 or write him: Dick Anderson, N-129-Hidden Ct., Neshkoro, WI 54960.



In order to assist Coin Clubs throughout Wisconsin, the NOW Board has established a "Speaker's Bureau." This Speaker's list consists of several NOW members who have volunteered to visit coin clubs in their area and speak to members on one of their favorite numismatic topics...

1. Bill Brandimore (Wausau area)
715-842-5015
 - Fractional Currency
 - Wisconsin Nationals
 - Wisconsin Territorial
2. Thad Streeter (Wausau)
715-355-5437
 - Hard Time Tokens
 - Civil War Tokens
3. Rich Meyer (Fox Valley)
920-235-8808
 - Currency
 - Over all collecting
4. Ron Calkins (Madison Area)
608-795-2237
 - Indian Trade Goods (slides/examples)
 - Obsolete Wisconsin Currency
5. Jim Jach (Milwaukee area)
414-281-4687
 - Military Payment Certificates

6. Fred Borgmann (Iola area)
715-445-2214
 - Military medals (US & German)
 - Casino Tokens

- 7 Tom Casper (Milwaukee area)
414-321-5292
 - Milwaukee Exonumia
 - Love tokens, Ration material
 - Savings Bonds

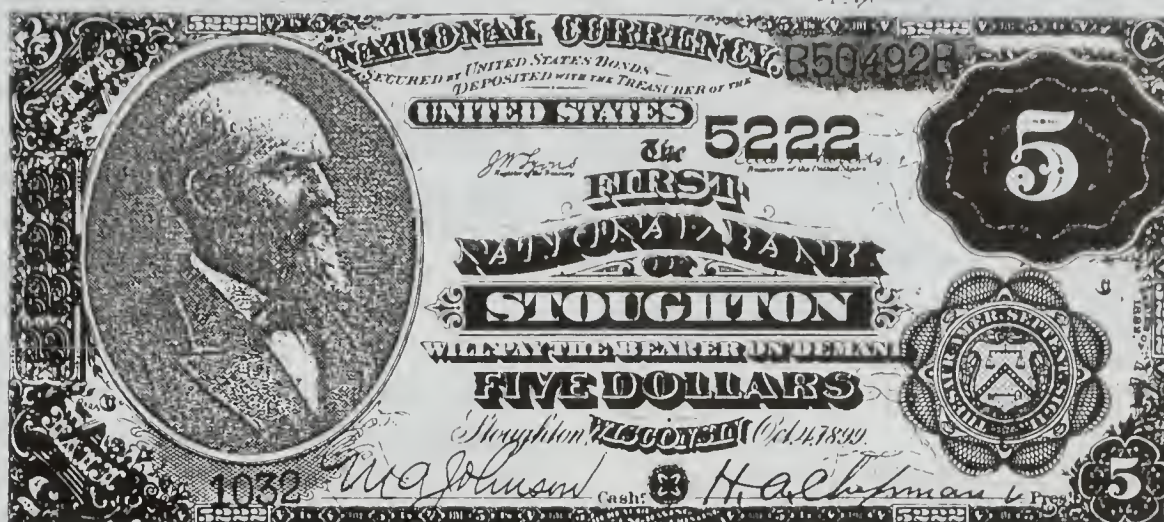
If your coin club would like to invite one of these volunteers to attend one of your club meetings, contact the speaker directly and work out details directly with him.

If you would like to volunteer for the "Speaker's Bureau" list, please contact NOW Editor, Ruth Ann Phillips. Others will enjoy hearing about your favorite numismatic topic.



This old-fashioned Santa pauses a moment to smoke his long pipe before getting on with his night's work.

**WANTED
ANY WISCONSIN NATIONALS**



C. Keith Edison

P. O. Box 845

Independence, Wisconsin 54747-0845

(715) 985-3615

FAX (715) 985-5225

**NR numismatic
S research society, ltd.**

Presents

15th ANNUAL COIN SHOW

Sunday, February 15, 1998

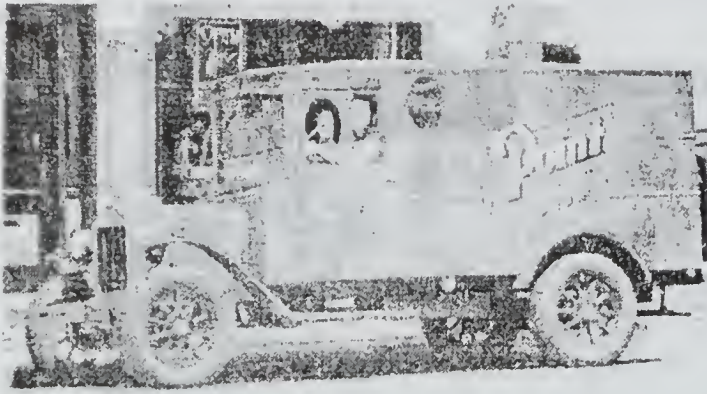
Place: Holiday Inn

500 South Koeller Road

Off Highway 41 - Oshkosh, Wisconsin

Time: 9:00 A.M. - 5:00 P.M.

TASTER'S CHOICE --



By Gene Johnson - WJW

One of the more interesting brewing tokens in my Wisconsin eclectic collection, is an oval-shaped 10 cent piece produced by the Stevens Point Brewing Company. This rare little token was found in 1980 with a metal detector in Robinson Park... an old tent camping area here in Wisconsin Rapids.

Since 1857, beer has been produced in the city of Stevens Point by about a dozen different breweries, but the "Stevens Point Brewing Company", as listed on the token, evolved from the 1897 operation of Gustav Kuenzel. Five years later, in 1902, Kuenzel, found himself over-extended and had to sell his brewery to local businessman, Alex Krembs. Krembs operated the brewery until 1920, after which the name was changed.



The token's obverse, "Redeemed by/Stevens Point/Brewing Co." nicely dates the token around which this story is

POINT SPECIAL BEER

written as within the 18-year span between 1902 and 1920 when Krembs owned the brewery.

The little brass token's reverse "good for 10 cents" could have been more explicit. Since the price of a bottle of Point

Special was 10 cents in that era it is surprising that the token didn't read, "good for a bottle of beer" or better yet, "good for a bottle of Point Special Beer." The advertising would have been much more enhanced!

During prohibition, when most of the breweries folded, the Stevens Point plant manufactured "near beer" and soft drinks, which were bottled at the site. After prohibition was repealed in 1933, a man named Ludwig Korfman organized a new company, the Stevens Point Beverage Company, a name that continues today.

Only seven of the 138 breweries that operated in Wisconsin in 1910 remain in business today. The Point Brewery, through wise management, has survived. By limiting product distribution to a 50 mile radius, little challenge was posed to the bigger breweries in Milwaukee. The beverage company thus avoided the fate of other small brewers who were crushed by the big companies.

A word or two on dug coins and tokens is probably in order here. Silver and gold coins do not corrode regardless of the acidity of the soil... cents and brass tokens are a bit more prone, and aluminum tokens fare badly underground.



When the token was dug in the park during the silver craze, I traded my metal detecting friend a common silver dollar, (worth \$18.00 at the time) for his find, and began researching.

After establishing the window of opportunity when the token could have been used, inquiries were made at the Brewery. However, with a 50-year gap between usage and discovery, the results were predictable. Phil Shibilksi, the President of the Brewery in 1982, took the token down to the plant, but no one working for the company at that time had ever seen the piece, or remembered its use.

Fifteen years later my Robinson Park find was still the only token of this company known in the hands of collectors. My inquiries to several brewerama experts were of no help, although they had cataloged hundreds of beer tokens. None of them knew of this piece or its use. Likewise, collectors nation-wide have not turned up another copy of the token, nor provided any further information.

Ah, but fame is fleeting. On June 30, 1997, during the Iola "Day in the Country" sponsored by Krause Publications, the unique mold was broken. Persons touring the Point Brewery as part of the "Day" found that the museum at the brewery had a single oval token on display. Where it came from and how long it had been on display, no one at the brewery seemed to know.

While reading the title of this story, perhaps you recalled that back in 1973, Point Special Beer was declared the world's best in a Chicago taste test. This

beer, Point Special, is still being produced, but the little brewery's ownership has been gobbled up in recent years, and like many other small successful businesses, it is no longer locally owned.

Future plans at the Brewery include an enlarged museum, but in view of recent coin collection divestitures by so many museums, it is doubtful the oval token of the "Stevens Point Brewing Company" will ever return home.

The truck pictured at the beginning of this article shows off the brewery's replica of a 1918 British beer truck, which was used to help the brewery celebrate its 140th



This bewildered Santa wonders how he's going to fill **that** stocking!
(note the old steam engine in his bag)

when you think

NU · MIS · MAT · ICS

think



**krause
publications**

700 East State Street
Iola, WI 54990

Phone 715-445-2214
FAX 715-445-4087

Coin Show Information

Show Information for _____ Coin Club

[] No show is currently being planned.

[] We are planning a show.
Information will be sent to NOW later.

Coin Show Date(s) _____ 199__

Starting time: _____ a.m. Ending time: _____ p.m.

Location:
(hotel/convention
center, etc.)

Street:

City:

State: _____

General Show Chairman
(name/address/phone)

Bourse Chairman
(name/address/phone)

Exhibit Chairman
(name/address/phone)

Phone: _____

Phone: _____

Phone: _____

Table Costs: \$ _____

Number of Tables _____

Completed by: _____

Address: _____

Phone: (_____) _____

Return to Ruth Ann Phillips
NOW Show Coordinator
3329 Wells Avenue
Madison, WI 53714
Ph: 608/244-7957

Coin Club Information

(please print or type)

Coin Club Name: _____

c/o Name: _____

Address: _____

City/State: _____

zip _____

Club Meetings:

When: _____

Where: _____

Address: _____

City: _____

Time: _____

p.m.

Current Officers:

President: _____

Vice President: _____

Secretary: _____

Treasurer: _____

Completed by: _____

Address: _____

City/State/Zip _____

Phone: _____

Date: _____

Return to Ruth Ann Phillips, Editor
Numismatists of Wisconsin
3329 Wells Avenue
Madison, WI 53714



Central States Numismatic Society



59th Anniversary Convention
Wisconsin Center - Milwaukee

April 23 (PNG Day) 24-26, 1998
PNG Day Thursday by invitation only

400-dealer bourse - Tours

Competitive Exhibits

Educational Seminars

Junior Program

Heritage Auction

Friendship Luncheon

Free Admission

General Chairman
Kevin Foley
P.O. Box 589
Milwaukee WI 53201
Phone: 414-282-2388
Fax: 414-282-3528

Bourse Chairman
Jerry Lebo
P.O. Box 841
Logansport IN 46947
Phone: 219-753-2489
Fax: 219-753-4379
e-mail: csns@netusa1.net

Exhibit Chairpersons
Fran & Ray Lockwood
2075 E. Bocock Rd.
Marion IN 46952
Phone: 765-664-6520



or are we doing too good a job?

Our recent request for nominations for NOW officers went unanswered by you... We received **none** in the mail. Perhaps this was because we're doing a good job.

We publish 4 newsletters a year and a few prolific writers have managed to stay just ahead of Editor, Ruth Phillips' requests for stories.

Our annual show is hosted each year by one of the active coin clubs in Wisconsin. They have been very successful and the clubs are doing a good job. Apathy or a good job--it's hard to tell.

Officers for 1998

Lee Hartz, of Brown Deer, our present Vice President, has agreed to serve as President and William Brandimore of Wausau, has agreed to assume the Vice President's office.

Your officers for the Board of Governors for 1998-2000 are Dick Anderson, Ron Calkins and Bob VanRyzin. All have agreed to serve again.

Long-time Board member and past NOW editor, Peter Phillips, has declined to serve again for family and health reasons. We'll miss Pete. A replacement will be appointed by our President to fill the 4th spot on the board.

If, after consulting with the Board and reviewing our Constitution, it is deemed necessary to hold a balloted election even though we have an unopposed slate of officers, ballots will be circulated in the spring issue of the NOW News, and biographies will be printed.



Dues are Due

You may have already noticed that it's time to pay 1998 dues again. To ensure receiving your

next issue send your \$5 to the Secretary/Treasurer, P.O. Box 155, Mazomanie, WI 53560. Because of postal weight regulations, **everyone** receives a notice, even if you're paid ahead or are a Life Member so be sure and check your mailing label. Life Memberships are still only \$100.

Wisconsin Numismatic Writer's Association Wants YOU!

The purpose of WNWA is to develop numismatic journalistic talents and to publish interesting, informative articles in NOW News. Membership is open to all NOW members. We ask that you submit at least one hobby-oriented article each year for publication in NOW News. The editor has the right to use, edit or reject any article submitted.

Each year at the NOW annual show, members of the WNWA receive awards and cash for the best articles published during the past year.

Join now by contacting Fred Borgmann, P.O. Box 135, Iola, WI 54945.

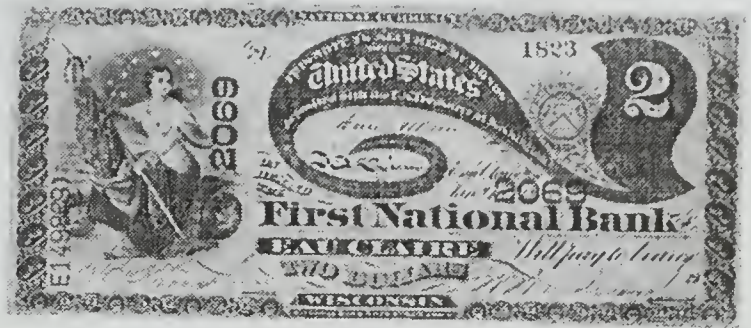
Tokens Coins

Jim & Sheila Hedd
Collectors

Rt. 13 Box 871
Crossville, TN 38555

615 450-2704

Wisconsin National Currency Wanted



C. KEITH EDISON

AVENUE COINS & JEWELRY

BRILLIANT  INVESTMENTS

303 E. COLLEGE AVE.
(414) 731-4740

APPLETON, WI 54911
(800) 783-2646

ROBERT WORACHEK

Diamonds • Fine Jewelry • Rare Coins
Appraisals • Custom Goldsmithing • Estate Jewelry

COLLECTOR NEEDS KEG & CASE TOKENS. I PAY WELL FOR THESE ELUSIVE MID-WEST ITEMS. Need Emerald, Fox Lake, Janesville, Monroe, and many others, IL WI MN IA. Mike O'Brien 215 Meadowlark Sandwich IL 60548 Ph 815 498 9898, FAX 815 498 1002

\$50.00 minimum for ones needed*



WANTED
Paying Top Prices
TOKENS

Aluminum or Brass Tokens, "Chips" from Bars, Pool Halls, Dairies, Gen'l Stores, etc.

Send Descriptions for Cash Offer

JOHN BRATHOVDE
(715) 824-3814

211 Packer Avenue
Amherst, WI 54406

(715) 445-3468



Roland W. Finner

P.O. Box 296
Iola, WI 54945

- Member -
ANA, CNA, PN & AS, SCCS,
CSNS, NOW, MOON, WCC



Join Us

Membership Application

No. _____ Date _____

Business Name _____

Name _____

Address _____

City _____ State _____ Zip _____

☐ **Regular Member-\$5**

I am applying for membership for the first time. Enclosed is \$5 to cover my dues.

☐ **Reinstate Membership-\$5**

I would like to reinstate my membership. Enclosed is \$5
My original No. was _____

☐ **Coin Club Membership-\$5**

My Club would like to join or reinstate membership in NOW.

Club Name _____

Address _____

Numismatic Organizations

I currently hold memberships in the following Numismatic organizations:

Send Application and Dues to:

NOW Secretary/Treasurer
Ron Calkins
P. O. Box 155
Mazomanie, WI 53560

Ad Rates

Contract Rates

Business card.....	\$ 20
One-quarter page....	\$ 35
One-half page.....	\$ 60
One-page.....	\$100
Inside& back cover..	\$125

Single Issue Rates

Business card.....	\$ 6
One-quarter page....	\$ 10
One-half page.....	\$ 18
One-page.....	\$ 30

Contracts

Available for four issues per year, on a first come first-serve-basis. If new copy has not been submitted by the deadline, the previous ad will be repeated.

Deadline

Copy must be received as follows: March issue, Feb 1; June Issue, May 1; September issue, August 1; December Issue, Nov.1

Mechanical Requirements

Full page, 7-3/4" X 6-1/4"; half page may be vertical or horizontal. Single column width, 3". All rates are for camera ready copy. Advertisements submitted not camera ready will be charged an additional \$5 for 1/4 page ads and \$10 for 1/2 & 1 page ads.

Other Requirements

No mail bid sale listings, no ads offering layaways and no ads from minors will be accepted. Ads must have numismatic significance. Because of advance deadlines, prices stated in ads may be subject to change. The editor reserves the right to reject all ads.

Advertisers please note

Correspondence and checks should be sent to
Peter Phillips,
3329 Wells Ave.,
Madison, WI 53714.

Make remittances payable to Numismatists of Wisconsin.

Numismatists of Wisconsin

The objective of Numismatists of Wisconsin is to encourage and promote interest in numismatists, to cultivate friendly relations between Wisconsin coin collectors and Wisconsin coin clubs, and to encourage and assist new numismatic hobbyists. All resources of the organization shall be used to further these objectives.

President:	Roland Finner
Vice President:	Lee Hartz
Secretary/Treasurer:	Ron Calkins
Editor:	Ruth Ann Phillips
Past President:	Tom Fruit

Board of Governors

1995-1997	1996-1998	1997-1999
Dick Anderson	Fred Borgmann	Bill Brandimore
Ron Calkins	James Jach	Tom Casper
Peter Phillips	Randy Miller	Richard Meyer
Robert VanRyzin	Michael Tramte	Thad Streeter

Have Information, a Problem or a Question?

NOW News

Coin Show calendar listings
 Letters to the Editor, articles, club news
 Advertising, rates, billing, ad deadlines
 Future NOW convention bids

Contact

Ruth Ann Phillips
 Ruth Ann Phillips
 Ruth Ann Phillips
 Ruth Ann Phillips

Membership

New Member applications
 Dues payment, Membership cards
 Failure to receive NOW News

Ron Calkins
 Ron Calkins
 Ron Calkins

Editor:

Ruth Ann Phillips
 3329 Wells Avenue
 Madison, WI 53714

Secretary/Treasurer:

Numismatists of Wisconsin
 P.O. Box 155
 Mazomanie, WI 53560

Show Calendar

Coin show chairmen are invited to send announcements of upcoming coin shows in the Wisconsin area. Our Calendar will assist collectors and dealers in planning their show attendance and avoid date conflicts. Dates will be listed up to 12 months in advance. Please include:

Official name of show;

Location where the show will be held, including dates and times; and

Show or Bourse Chairman's name, address and phone number.

Send information to Ruth Ann Phillips, 3329 Wells Avenue, Madison, WI 53714.

ROCKFORD, IL - FEBRUARY 1, 1998

Rockford Area Coin Club's 83rd Semi Annual Coin Show. Holiday Inn - Huffman House, 7550 E. State St. Chairman: Ralph Winnquest, 1004 C St., Rockford, IL 61107.

OSHKOSH - FEBRUARY 15, 1998

Numismatic Research Society's 15th Annual Coin Show. Ramada Inn, 500 South Koeller Road (off Hwy 41), Oshkosh. Chairman: Randy Miller, Box 254, Oshkosh, WI 54902.

GREEN BAY - MARCH 1, 1998

Nicolet Coin Club's Annual Spring Show. Comfort Suites/Rock Garden, 1951 Bond St. Chairman: Roger A. Bohn, 1345 Ponderosa Ave., Green Bay, WI 54313. Phone 1-920-499-7035.

FOND DU LAC - MARCH 8, 1998

Numismatists of Wisconsin and Fond du Lac Coin Club presents the NOW state Convention. Holiday Inn, 625 W. Rolling Meadows Dr., Fond du Lac. Chairman: Andy Portman (1-414-921-1850).

BROOKLYN CENTER, MN - MARCH 13-15, 1998

NorthWest Coin Club's 64th Annual Coin Show. Earle Brown Heritage Circle, 6156 Earle Brown Dr. Chairman: Lee Quast, Box 18053, Minneapolis, MN 55418.

SHEBOYGAN - MARCH 21, 1998

Sheboygan Coin & Sports Card Show. Sheboygan Armory, 516 Broughton Dr. Chairman: Ed Routmann, P.O. Box 907, Sheboygan, WI 53082.

BARABOO - MARCH 22, 1998

Baraboo's 3rd Spring Show. Masonic Temple, 108 2nd Ave., Baraboo, WI.
Chairman: D'wayne Brice, 323 E. Conant Street, Apt. 2, Portage, WI 53901.

MADISON - MARCH 29, 1998

Madison Coin Club's 66th Coin Show. Turner Hall, 3301 South Stoughton Road,
(off hwy 51). Chairman: Kevin Doyle, 5 N. Western Avenue, Deerfield, WI
53531.

EAU CLAIRE - APRIL 5, 1998

Chippewa Valley Coin Club's 32nd Annual Show. Midway Hotel, 2851 Henrickson
Dr. Chairman: Roy Crowell, P.O. Box 1591, Eau Claire, WI 54702.

I NEED INFORMATION ON THE FOLLOWING SHOWS BY JANUARY 20th, 1998 TO GO IN THE
SPRING ISSUE WHICH WILL BE OUT EARLY BECAUSE OF THE STATE CONVENTION.

April 5 - Appleton, WI.

April 16-18 - Milwaukee (South Shores)

April 19 - Wausau

April 23-26 - Central States (Ad elsewhere in book)

June 7 - Milwaukee (MidAmerica)

August 9 - Wisconsin Dells (Baraboo Club)

CENTRAL STATES SHOW CALENDAR

SPRING Milwaukee, WI - April 23-26, 1998

FALL Host - ILNA - Harvey, IL - Sept. 10-13, 1998

SPRING Milwaukee, WI - April 22-25, 1999

FALL Fort Mitchell, KY - 1999

SPRING Minneapolis, MN - May 4-7, 2000

SPRING Indianapolis, IN - April 5-8, 2001

SPRING Columbus, OH - April 25-28, 2002



RON CALKINS
BOX 155
MAZOMANIE, WI 53560

ADDRESS CORRECTION REQUESTED

BULK RATE
U.S. POSTAGE
PAID
MADISON, WI
PERMIT NO. 2348

